School Nurses and Administrators:

As you know, just because a student has a book in their hands, it shouldn’t be assumed they are educated on the material in the book. Although the student is equipped for learning, only when they make the choice to read the book’s contents, will they learn. In the same way, without your help, the information in this packet is ineffective in educating students and parents of the dangers of Reye’s Syndrome. Now, perhaps more than ever, we need your partnership in raising awareness of this disease among your school. Throughout this letter, you will understand why it is so imperative...

Unfortunately, with the reemergence of ‘Baby Aspirin’ on the market, we’ve received calls from panicked parents, who have given it to their sick child, not knowing the dangers of Reye’s. In March, we were notified of an eleven-year old boy in Michigan, who contracted Reye’s Syndrome after being given aspirin while having the flu. Thankfully, he survived his episode, however, this is an all too alarming reminder of what can happen if we are not vigilant in keeping the public informed.

Recently, we were also notified of the first confirmed case of Reye’s Syndrome in a patient who had the Bird Flu (Avian Flu). And although, this case was not from within the United States, we’ve been warned in the news of the Bird Flu pandemic eventually reaching our country. As you can see, this is yet another reason why we need to step up our efforts in promoting awareness of Reye’s Syndrome. In this packet you will find suggestions on how to do just that.

We are continuing our efforts in updating our school mailing list to ensure we have the correct information. Once again, we ask that you pay special attention to completing the response card enclosed as it continues to be updated to secure your school information in the most effective way possible. Also, please consider receiving your annual updates via email instead of snail mail. To do this, email us at nrsf@reyessyndrome.org. We appreciate those who’ve given us their email address already, and those who took the time to fill out the response card from last year.

There are now two ways to order awareness materials from the National Reye’s Syndrome Foundation. You now have the option of using the enclosed price sheet or purchasing our materials online using MasterCard or Visa. Please be aware of the addition of a revision date at the bottom of our price sheet. This has become necessary to alleviate purchase requests with obsolete material prices and shipping charges. Only price sheets with the current revision date will be honored.

Thank you for your assistance in spreading awareness among your students. Contact the NRSF for more information on helping combat Reye’s or to report a case in your district.

Sincerely,

John E. Freudenberger
President